Jennie D.G. Azoulai New Marketing Consultant for GCN



Jennie D.G. Azoulai

Jennie D.G. Azoulai has been named to the General Counsel News team as Chief Marketing and Business Development Consultant.

In this role, Jennie will shape the direction and extend the reach of GCN's growing brand and embark upon new marketing and PR initiatives. As well, she will serve as the main point of contact for new clients and prospects.

Jennie states, "This is a fantastic opportunity for me to work with GCN – a relatively new company and invest in its growth. I very much look forward to the opportunities to increase GCN's brand awareness, direct it's brand messaging and grow and sustain our presence in the marketplace."

Jennie has had more than 15 years' experience in business-to-business marketing, branding and event planning. She has assisted companies with their marketing endeavors through her own entrepreneurial initiatives along with as a marketing consultant and even as a direct hire.

Most recently, Jennie served as a Marketing Consultant for e-Discovery provider, UBIC North America, Inc. and previously, the Marketing Manager for the market research firm, Scarborough Research (now Nielsen Local). She also filled the first role of Marketing Manager at the e-Discovery outfit, RVM Enterprises, Inc.

Jennie's combined interests in the arts, world politics and public policy along with her professional ambitions led her to

graduate from the University of Michigan, followed by the University of Illinois College of Law. She then became an attorney, licensed in New York and practiced Government Contract Law at boutique law firm, Petrillo & Powell, PLLC followed by McDermott Will & Emery.