

# IBM Watson in Quiet Talks With Law Firms to Expand AI Offerings

Bloomberg Law **reports** that the makers of IBM's Watson artificial intelligence tool have been in quiet, informal discussions with a small group of prominent law firms in a bid to launch an expansion of offerings for firms and to help them collaborate around AI.

Brian Kuhn, co-founder and global leader of the Watson legal practice at IBM, said the company until now has mostly focused its legal business marketing of Watson to legal departments within large corporations, according to Bloomberg's Sam Skolnick.

Kuhn said the company is preparing for a large-scale entrance into the American and British law firm markets, adding to its existing arrangements with U.S. and U.K.-based firms already in place.

**[Read the Bloomberg Law article.](#)**