

GE Creates 'Yelp for Lawyers' to Assess Outside Law Firms

General Electric has developed what it's calling a Yelp for lawyers, **reports Bloomberg Law**.

The report says the internal website allows the company's approximately 800 in-house lawyers to search "preferred providers" of outside counsel and learn about their track record with the company.

"Titled GE Select Connect, more than 200 of the company's outside law firms maintain profiles (à la Facebook) that feature firm information, including feedback the outside firms have received from GE lawyers, the firm's diversity staffing levels, hourly rates, along and discounts the company has previously achieved," Bloomberg reports.

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