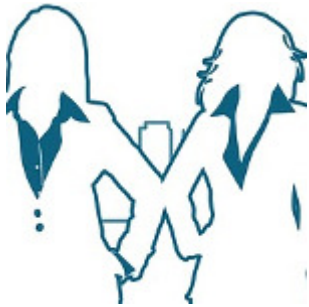


To Help Bridge Gender Gap, Women Lawyers Should Get Comfy with Self-Promotion



A recent report by the Dallas Women Lawyers Association, titled *Bridging the Gap: Practical Resources and Suggestions for Promoting and Retaining Female Attorneys in the Legal Profession*, is a concise rundown of the challenges women lawyers face and how to address them, according to Amy Boardman Hunt of **Muse Communications**.

She says the report illustrates two important points:

- 1) the legal profession has a long way to go to reach anything close to gender parity, and;
- 2) it is incumbent on women lawyers to help close the gap, both by advocating for systemic changes in the profession and by engaging in the kind of strategic self-promotion that can position them to make those changes happen.

Read the article.