

# Emerging Companies & Venture Capital Attorney Joins Perkins Coie in Palo Alto

Perkins Coie announced that Adrian Rich has joined the firm's Emerging Companies & Venture Capital (ECVC) practice as a partner in the firm's Palo Alto office.

The firm said Rich has more than 15 years of experience counseling high-growth emerging companies and their investors. In a release, the firm said his education in biomedical engineering and economics helps him in counseling clients from inception to exit, assisting them with financial and strategic investments, licensing, strategic partnerships, acquisitions and public offerings, as well as routine corporate matters. Early in his career, Rich focused almost exclusively on medical device and biotech clients. In more recent years, his practice has broadened to include technology companies, big data, artificial intelligence/machine learning, AR/VR and blockchain, as it applies to business processes, data science and education.

"With his exceptionally diversified background, Adrian offers insightful counsel to life sciences and cutting-edge technology companies on a wide range of matters," said Buddy Arnheim, Co-Chair of Perkins Coie's ECVC practice. "As a trusted advisor on private and public securities offerings, licensing, incubators and small fund formation, Adrian is a key addition to the high level of support we provide our clients in the Bay Area and beyond."

In addition to his traditional Silicon Valley startup corporate practice, Rich has represented venture funds and incubators in their operations and has worked for several life science incubators and their associated investment funds. Rich

also represents several social impact companies and investors supporting clean water and gender and racial equality in the venture environment. Rich earned his J.D. from the University of Virginia School of Law and received a B.S. from Johns Hopkins University in biomedical engineering and also qualified for a B.A. with honors in Economics. Before joining Perkins Coie, he was a partner at Dorsey & Whitney LLP.

“Adrian is a substantively experienced ECVC attorney with deep roots in the Bay Area venture capital and startup communities,” said Lowell Ness, Office Managing Partner of Perkins Coie’s Palo Alto office. “Adrian’s solid reputation and extensive industry knowledge is a tremendous fit for our ECVC team. We’re thrilled to have him join Perkins Coie.”