

Perkins Coie Adds Trademark Litigator in Palo Alto

Britt Anderson has joined Perkins Coie's Trademark, Copyright, Media & Brand Protection practice as a partner in the Palo Alto office. This is the firm's latest lateral partner addition in Palo Alto, following the arrival of recent laterals including Matt Oshinsky, Adrian Rich and Wendy Moore, the firm said in a release.

A California native, Anderson has been practicing intellectual property law for nearly two decades. His client representation includes trademark and copyright issues, domain name, advertising, and related commercial and litigation matters before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board and various federal and state courts. Additionally, he has experience in the enforcement and defense of their trademark and IP rights and foreign civil infringement matters in non-U.S. jurisdictions.

"Our trademark efforts are a natural result of our existing corporate and IP work being managed by our patent litigators and emerging company lawyers in the Bay Area," said Lowell Ness, Managing Partner of Perkins Coie's Palo Alto office. "Britt is highly qualified, and we're thrilled to add him as a strong resource to our team and the clients we serve."

Prior to his career in law, Anderson worked at an international logistics company where he helped launch its international division, opened its first European offices and handled contract negotiations, among other responsibilities.

"The technology focus of Britt's practice is a natural fit for Perkins Coie's Bay Area client base," said James Vana, Firmwide Chair of Perkins Coie's Trademark, Copyright, Media & Brand Protection practice. "Britt offers the right expertise,

practice focus and interests to establish and grow a strong California trademark practice for the firm.”

Anderson earned his J.D. from Santa Clara University School of Law, where he also served as Managing Editor of the Santa Clara Law Review. He received his M.B.A. from the University of California, Berkeley and his B.A. from the University of California, Santa Cruz. Anderson was previously a partner at K&L Gates.