Perkins Coie Adds Debt Financing Partner in San Francisco

R. Bruce Steinert Jr. has joined Perkins Coie's Mergers & Acquisitions and Private Equity practice as a partner in the San Francisco office.

Steinert's practice focuses on counseling private equity sponsor clients on leveraged buyout debt financing and related matters, including dividend recapitalizations, asset-based lending facilities, cross-border transactions, venture debt and ESOP financing transactions, among other areas. His clients also include debt investment funds, publicly traded companies and privately held venture, founder and private equity sponsor portfolio companies in a variety of industries.

"Bruce's entrepreneurial spirit and willingness to roll up his sleeves and dig deep into client challenges makes him fantastic fit for our team," said Barbara Schussman, Perkins Coie's San Francisco Office Managing Partner. "His strong Bay Area roots will bolster our private equity and debt finance footprint in the market and provide a strong building block for the office in the foreseeable future."

Steinert represents clients in various industries and sectors, including life sciences and medical technology, transportation and automotive, healthcare, banking and financial services, and retail and entertainment industries, the firm said in a release.

"Bruce's unique acquisition finance experience is a perfect complement to the extensive M&A and private equity work we're doing," said Jeff Beuche, Chair of Perkins Coie's Mergers & Acquisitions group. "His track record of success, deal sheet and reputation all make him an impressive and valuable addition to our team. Bruce will help us better serve our clients in the Bay Area and beyond."

Steinert received his J.D. from Rutgers Law School and his B.A., with honors, from Rutgers University. Prior to joining Perkins Coie, Steinert was a shareholder at Greenberg Traurig and a partner at Kirkland Ellis.