

Michael Best Adds Startup and IP Partner Andrew Eisenberg to Austin

Andrew Eisenberg has joined the **Michael Best** firm as a partner in the Intellectual Property and Corporate Practice Groups in its Austin office.

In a release, the firm said Eisenberg has worked on the development of action plans, legal strategies, and intellectual property portfolios that are directly related to a company's business goals. Eisenberg has experience in a broad range of matters, including trademarks, patents, corporate formations, licensing, as well as funding and securities issues. He has also worked with a range of companies, including single employee startups to fortune 500 companies.

The news release continues:

"We're thrilled that Andrew is joining our practice here in Austin," said Stephen Gigot, Chair of Michael Best's Intellectual Property Practice. "His strategic thinking and depth of experience working in the startup ecosystem in Austin will enhance the scope of our intellectual property and corporate team, and further credential our firm in a region that is a hotbed for entrepreneurial activity."

As a founder of the Small Business Festival and a former general counsel for an Austin-based medical startup, Eisenberg has personal experience and insight into issues and legal challenges facing entrepreneur, startups, and growth stage companies.

"The choice for me to join Michael Best was simple," Eisenberg said. "The firm continues to penetrate new

markets, and their intellectual property and corporate teams carry a tremendous reputation for client service that I'm excited to be a part of."

Aside from his legal work, Eisenberg is an active volunteer and mentor in the Austin community. Among other things, he participates as a judge for the University of Texas – Texas Venture Labs Investment Competition, volunteers as a mentor with Profit Mover Team, and organizes "Startup Law Austin", a monthly presentation series for inventors and entrepreneurs looking to start a company or protect their assets.

Eisenberg received his J.D. from the University of Notre Dame Law School and his B.S.E., cum laude, from the University of Michigan.

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