

Michael Best Names New Chief Operating Officer

Truda K. Chow has joined **Michael Best** as Chief Operating Officer. Chow most recently served as a senior advisor at LawVision Group, a professional and legal services consultancy.

In a release, the firm said Chow will work closely with firm leadership, including the chief finance officer, chief information officer and practice group managers, to oversee the firm's operations, administrative, and human resources functions. She will collaborate with the chief marketing and business development office to execute firm strategy initiatives.

"Truda stood out above all other candidates in our extensive search as an experienced and intelligent leader who has counseled professional service organizations and law firms around the world," said David Krutz, firm managing partner. "The law firm COO is more important than ever to an organization's success, and Truda's expertise will be a huge asset as we continue to strategically expand our services and business operations nationally."

Chow has management experience in strategy, operations, finances, recruiting and retention, culture and mergers, the firm said. During her career, she provided national and international guidance, particularly in Asia, where she developed and implemented Asia regional strategies for multinational organizations. Prior to that, Chow held several positions in the legal industry and international consultancies providing counsel on global marketing and business development initiatives, growth, and investment strategies.

“I’m thrilled to join Michael Best,” said Chow. “Michael Best’s growing national presence coupled with the firm’s strong leadership in the industries they serve was a major draw in deciding to join the firm, and I’m looking forward to assisting in its continued strategic expansion.”

Chow received her M.B.A. from Northwestern University’s Kellogg Graduate School of Management, her J.D. from Loyola University’s School of Law, and her B.S. from the University of Illinois.