

Jennifer Fraser Named Leader of Dykema's Trademark Practice Group

Jennifer Fraser, a member in **Dykema's** Intellectual Property & IP Litigation Department, has been appointed as leader of Dykema's Trademark Practice Group.

Fraser has been recognized as a leading trademark practitioner in Washington, D.C., by World Trademark Review for seven consecutive years and has also been selected as a Washington, D.C., Super Lawyer® for five consecutive years. Prior to joining Dykema more than two years ago, she practiced at a national intellectual property firm, serving as chair of its Trademark and Copyright Section.

In a release, the firm said Fraser's trademark law practice ranges from U.S. and foreign clearance and prosecution to litigating rights before the courts and the Trademark Trial and Appeal Board. Fraser is an to many billion-dollar international companies and well-known brands on day-to-day trademark and counseling issues, and is frequently called upon to assist in enforcement and defense in U.S. District Courts around the country when the house mark and other important issues are at stake.

Early in her career, Fraser served as an Examining Attorney with the United States Patent and Trademark Office (USPTO). She remains active in trademark policy and issues affecting the USPTO and brand owners and is active in the Intellectual Property Owners Association and the International Trademark Association (INTA). Fraser currently serves as the INTA USPTO Subcommittee Chair for the U.S. Trademark Office Practice Committee and also as a member of the INTA North America Global Advisory Counsel.

“Trademarks are the face of a company and critically important to businesses,” said Fraser. We look forward to continuing to identify areas of concern to our clients and empowering Dykema attorneys and staff to help our clients strengthen trademark portfolios and address challenges. We are are well-positioned to help our clients with that mission.”

Fraser received a J.D. from the Howard University School of Law, and a B.A. in History, as well as a minor in Justice Studies, from the University of New Hampshire.