

Hunton & Williams Partner Named Arbitrator for EU-US Privacy Shield Framework

Lisa Sotto, chair of Hunton & Williams' global privacy and cybersecurity practice and managing partner of the firm's New York office, has been selected as an arbitrator in connection with the EU-US Privacy Shield Framework Binding Arbitration Program.

The Program, developed by the U.S. Department of Commerce and European Commission, provides the terms under which Privacy Shield organizations are obligated to arbitrate claims, pursuant to the Recourse, Enforcement and Liability Principle. The binding arbitration option applies to certain "residual" claims as to data covered by the EU-US Privacy Shield. The purpose of this option is to provide a prompt, independent and fair mechanism, at the option of individuals, for resolution of claimed violations of the Principles not resolved by any of the other Privacy Shield mechanisms, if any.

In a release, the firm said Sotto has received widespread recognition for her work in the areas of privacy and cybersecurity. She chairs the US Department of Homeland Security's Data Privacy and Integrity Advisory Committee. She is regularly sought after by media outlets and industry publications for her professional insights and appears regularly on national television and radio news programs.