

# Marc Boiron Joins FisherBroyles FinTech and Blockchain Practice Group



FisherBroyles, LLP announced the addition of Marc Boiron as a partner in its FinTech and Blockchain practice group, based in the firm's Los Angeles and Palo Alto, Calif., offices.

"Marc is highly regarded as a leader in the blockchain community who is on the forefront of new technological and legal issues," said Adam T. Ettinger, FisherBroyles partner and co-chair of the FinTech and Blockchain practice group. "Marc truly excels at meshing the important technological benefits of blockchain with a creative yet responsible approach to advising clients on legal issues."

Boiron said, "FisherBroyles provides clients with an exceptional partnership platform for growing their blockchain-based businesses. I look forward to collaborating with the firm's other highly experienced attorneys to help develop in a positive manner the legal infrastructure for companies to excel in this space and uncertain legal environment."

In a release, the firm said Boiron represents leaders in blockchain and other distributed ledger technologies and digital currencies that operate businesses in diverse industries, including ad tech, ecommerce, energy, healthcare, mobile apps, music, payment systems, real estate, and video games. With his background in corporate and securities law, Boiron advises companies on issues that include initial coin offerings, security token offerings, smart contracts, cryptocurrency funds, cryptocurrency exchanges, and other

blockchain-related laws. He also advises early stage companies in traditional and crowdfunding financings, using exemptions like Reg D, Reg A+ and Reg CF.

Previously, Boiron was the founder and leader of the Blockchain, Smart Contracts and Cryptocurrencies practice group at Rutan & Tucker, LLP. He also formerly practiced in Delaware at Richards, Layton & Finger.

Boiron also regularly speaks and writes on issues relating to blockchain technology, including latest developments in blockchain and ICO regulation.

Boiron received his J.D. from Dickinson School of Law and his Master of Business Administration from Smeal College of Business, both of Pennsylvania State University, and his Bachelor of Business Administration from Middle Tennessee State University.