

# FisherBroyles Adds Partner Charles Geitner in Florida

Charles (Chuck) Geitner has joined **FisherBroyles, LLP** as a partner and litigator in the firm's Naples, Florida, office.

"We are delighted to welcome Chuck to FisherBroyles in Florida and to our team of highly successful litigators who serve our clients across 21 offices nationwide," said FisherBroyles General Counsel and Managing Partner of Litigation Joel M. Ferdinand. "Chuck brings more than two decades of litigation experience in state and federal courts and a valuable business acumen from his prior work in the banking industry."

Geitner said, "It is a great joy to join FisherBroyles and work alongside the firm's talented attorneys who all are committed to delivering high quality legal services and value to our clients."

The firm said Geitner represents clients in a variety of complex commercial disputes, class actions, and regulatory matters. He advises and assists businesses in protecting their trademarks, service marks and trade secrets, and structures contracts for employees who handle sensitive and confidential business information. He also litigates cases on behalf of plaintiffs and defendants under the Lanham Act, and in relation to patent, copyright and trademark infringement. In addition, Geitner defends professionals in the legal, insurance and technology industries against officer and director liability, errors and omissions claims, and professional malpractice claims. His clients include banks, warranty companies, real estate developers, manufacturers, insurance agencies and professionals, medical equipment suppliers, e-commerce companies, and consulting firms. In particular, he serves as counsel to publicly traded auto retail groups and privately-owned auto dealerships, advising

on issues including regulatory and licensing compliance, sales and finance disclosure, leasing disclosure, sales and use tax audits, and franchise rights.

Most recently, Geitner was a partner with Hinshaw & Culbertson, LLP. Prior to his law career, he was a vice president, bank manager and loan officer with First Union National Bank (n/k/a Wells Fargo).

Geitner received his J.D. (cum laude) from Stetson University College of Law and his Bachelor of Science in Business Administration (summa cum laude) from the University of Central Florida.