

# eTERA Consulting to Host Webinar on Social Media and eDiscovery

eTERA Consulting, a data and technology management company, will present a complimentary **webinar** focused on eDiscovery and social media on May 19, 2016 at 11 a.m. EDT with panel speakers Bruce Malter, Emily Acosta and Michael Dwyer.

More than 45 percent of corporations have used publicly available social media content in litigation and fraud investigations, according to a study conducted in 2015 on social media analytics and eDiscovery. This one-hour webinar will provide attendees with information on when social media must be discovered, how social media is discovered, and how to enact processes and procedures to protect a corporation from becoming liable in a case, eTERA said in a release.

eTERA's **Bruce Malter**, Vice President of Consulting Solutions; Segal McCambridge's **Emily Acosta, Esq.**, Associate; and Motorola Solutions' **Michael Dwyer**, Project Manager in the Office of the Chief Administrative Officer, will discuss the following key topics:

- Current state and continued growth of social media
- Policies corporations could enact to reduce the risk of being held liable
- How to contain costs when faced with litigation that involves social media
- Information required from social media accounts in order to remain compliant with current regulations
- How to pull data from social media accounts for a case

This webinar is part of eTERA's ongoing series of training and education initiatives to help legal professionals stay abreast of critical issues surrounding data management and eDiscovery.

## **Register for the webinar.**

### **Speakers:**

#### **Bruce Malter, Vice President of Consulting Solutions, eTERA Consulting**

Bruce Malter is responsible for developing eTERA's client engagement program, as well as enhancing the company's consulting service offerings, while growing the Midwest client base. Bruce brings over 25 years of experience with professional services companies and technology providers.

#### **Emily Acosta, Esq., Associate, Segal McCambridge**

Emily Acosta represents clients in complex commercial, employment and data security matters. Whether in the context of litigation or business counseling, Emily provides her clients with practical, simple solutions. She handles cases from initial client meeting to trial, and has substantial experience drafting and arguing procedural and dispositive motions, conducting depositions and preparing complex matters for trial.

#### **Michael Dwyer, Project Manager in the Office of the Chief Administrative Officer, Motorola Solutions**

Michael Dwyer is an experienced technology professional with over 20 years of legal analysis and management experience. Michael has extensive experience developing and implementing various corporate operational strategies, policies and platforms related to the legal function, including litigation preparedness plans, matter decision analytics and legal spend management.