

# How Boards Must Think Differently in Today's Digital Landscape



The evolving digital landscape continues to challenge many sitting directors with the various transformation and security issues it presents, according to [Boardroom Resources](#). Boardroom discussions can no longer ignore the rise of the digital consumer, which has begun to affect industries far beyond just retail or business-to-consumer. These challenges are accompanied by many opportunities for directors to improve board and company performance.

In [a video](#), Alex Schmelkin, board member with Essendant and founder & CEO of Cake & Arrow, is given an interesting task: If you could design a digital training program for today's board members, what would it look like? Host TK Kerstetter asks Schmelkin how he would both define 'digital' and communicate its current and future impact for today's directors.

In the video discussion, Schmelkin outlines several approaches that boards can take to better understand the "end user" no matter the organization or industry.

[Watch the video.](#)

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# An Overview of Recent Production Deduction Cases

Courts in several states recently have addressed questions about post-production cost deductions in petroleum production, according to an [on-demand webcast](#) from Steptoe & Johnson.

In this webcast, Andrew S. Graham reviews the state of the play in the Appalachian Basin, as well as other oil and gas producing states, on the source of the deduction problem and where the states stand on this notoriously thorny issue.

Among the topics for discussion:

- What does the *Leggett* case mean for West Virginia producers in light of *Tawney*?
- Why did the Supreme Court of Ohio decide to not decide a case on post-production deductions?
- Has the marketable product rule reached a high-water mark in Colorado?

[Watch the on-demand webinar.](#)

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## Maximizing Impact of In-House

# Counsel Resources with Cloud-Based Matter Management



AdvoLogix will present a complimentary webinar designed to help participants learn strategies that legal teams today can employ to streamline matter intake, triage, prioritization, and assignment.

The webinar "[Maximizing Impact of In-House Counsel Resources with Cloud-Based Matter Management](#)" will be Wednesday, Nov. 15, 2017, 1-2 p.m Eastern time.

In-house legal teams today are hindered by the inability to embed unique legal workflows into commonly provided workplace tools, AdvoLogix says on its website. Highly paid individuals are spending too much time in email, phone calls, unproductive organizational meetings and manual document manipulation with lack of complete understanding of the impact of the work item to the business.

The webinar will cover how strategies give legal departments a clear understanding that the most critical legal issues are being worked in a priority sequence by the people with the right skills and availability. Presenters also will discuss tools that can automate workflow, informational intake, task assignment, document creation and more and also provide the metrics needed to provide insight into value delivered and effort expended by in-house counsel.

[Register for the webinar.](#)

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# Invitation: 2017 Ethics and Compliance Virtual Conference



NAVEX Global will stage a unique, once-a-year virtual conference to help participants learn about current best practices and new emerging compliance issues.

The free webinar will be on Thursday, Nov. 9, 2017.

More than 4,000 legal, audit and compliance professionals are expected for the [2017 Ethics & Compliance Virtual Conference](#) to hear speakers like:

- Shankar Vedantam, Host of the Hidden Brain Podcast and NPR's Science Correspondent
- Kristy Grant-Hart, CEO, Spark Compliance Consulting
- Richard Bistrong, CEO, Front-Line Anti-Bribery LLC

This year's conference will have 23 sessions throughout the day with three specialty tracks on Aligning Corporate Risk & Culture, Leading for the Future and Investing in Corporate Culture.

Participants are free to come and go as they please. Anyone unable to access the live webinar may register to obtain access to the sessions later.

[Register for the webinar.](#)

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# Webinar on Improving Legal and Contract Collaboration, Featuring Forrester



Optimus BT will present a [free webinar](#) providing a comprehensive overview of Legal Contract Collaboration by Optimus and Forrester for the Microsoft Cloud.

The webinar will be Thursday, Nov. 2, 2017, beginning at 11 a.m. ET / 8 a.m. PT.

Forrester, a leading analyst firm, along with Optimus, a leading Microsoft Cloud Contracts Platform, will be conducting this webinar to provide an overview of the key issues facing business and legal collaboration with a presentation along with scenario based demos of Contracts and Legal solutions for both SharePoint & Office 365.

The presentation will also highlight integrations with Outlook and Word to improve legal work productivity.

“We will review various aspects of the Contract Lifecycle including document and outlook based collaboration, contract metadata management, review and approval workflows, electronic signature integration, contracts search, repository and document generation processes, reporting and metrics, alerts setup and management, among others,” the company says on its

website.

[Register for the webinar.](#)

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## **The Coal Ash Rule: Regulation, Litigation, and Strategies to Minimize Risk**

Steptoe & Johnson's Energy and Environmental, Products & Mass Tort Groups [will host a webinar](#) to discuss the implementation of the Coal Ash Rule, the current litigation landscape surrounding coal ash, and strategies for avoiding courtroom and regulatory challenges.

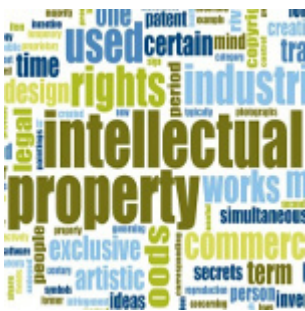
The complimentary one-hour event will be Wednesday, Dec. 13, 2017, at noon Eastern time.

The Disposal of Coal Combustion Residuals from Electric Utilities Final Rule (the Coal Ash Rule) is the first federal rule to regulate coal ash waste disposal, the firm says on its website. The Coal Ash Rule has proven controversial since it was first announced in 2015 and has given rise to regulatory changes, mass tort actions, and citizen suits under the Resource Conservation and Recovery Act (RCRA). The US Environmental Protection Agency recently announced that it is considering rolling back portions of the Coal Ash Rule. Growing controversies over the disposal of coal ash, the Coal Ash Rule, and the future of coal ash regulation are not likely to end soon.

[Register for the webinar.](#)

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# [Presenting Alice-Friendly Patent Claims: Is \*McRo\* Worth a Second Look?](#)



Fitch, Even, Tabin & Flannery LLP will present a free webinar, [“Presenting Alice-Friendly Patent Claims: Is \*McRo\* Worth a Second Look?”](#), featuring Fitch Even partner Steven G. Parmelee.

The event will be Wednesday, Oct. 25, 2017, at 9 am PDT / 10 am MDT / 11 am CDT / 12 noon EDT.

CLE credit has been approved for California, Illinois, and Nebraska. Other states may also award CLE credit upon attendee request. There is no fee to attend, but registration is required.

While the Federal Circuit has identified small precedential islands of relative safety, the court has yet to chart a veritable Northwest Passage through which one can safely navigate the risks and concerns presented by the Supreme Court’s Alice decision, the firm says on its website.

Or have they?

*McRo, Inc. v. Bandai Namco Games America, Inc., et al.* is sometimes considered for its rather tepid and, to date, somewhat inconsequential consideration of preemption issues. *McRo*'s analysis and holding regarding abstractness, however, is perhaps more valuable to those writing and prosecuting patent applications than has been generally acknowledged to date.

During this webinar, presenter Steve Parmelee will explore these questions:

- Whether *McRo* presents a new two-step abstractness analysis that offers useful and practical opportunities
- If so, whether such an opportunity is “more than a drafting effort designed to monopolize the [abstract idea] itself”

He will also share these insights, among others:

- Anecdotal *McRo* prosecution experience at the USPTO
- Claim and specification drafting tips

Following the live event, a recording of the webinar will be available to view for one year at [www.fitcheven.com](http://www.fitcheven.com).

[Register for the webinar.](#)

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**Webinar: Contract Compliance**



# – Why it Matters to Procurement

Determine, Inc. and Jason Busch of Spend Matters will co-host a webinar titled [Contract Compliance – Why it Matters to Procurement](#), on Tuesday, Oct. 24 at noon Eastern time.

The webinar will be available on-demand for anyone who registers.

Presenters will discuss why ensuring contract compliance through effective contract management isn't an afterthought; it's at the functional heart of successful end-to-end procurement savings, efficiency and supplier performance.

Topics include:

- CLM – the nexus of compliance, stakeholders, suppliers and customers
- Why compliance is the new savings
- Integrating contracts and procurement seamlessly
- How process management simplifies collaboration

[Register for webinar.](#)

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# Webinar: Focus on Higher Value Work – How GC Can Improve Their Contracting Process



ContractWorks will host a complimentary live webinar titled “[Focus on Higher Value Works: How General Counsel Can Improve Their Contracting Process](#)” on Wednesday, Nov. 1, at 11 a.m. Pacific time.

Managing contracts manually can be extremely time-consuming for general counsel and their teams, taking focus away from higher value work, ContractWorks says on its website. During this webinar, participants will hear about ways legal counsel can spend more hours on legal matters and less on contract management.

Participants will learn:

- How to obtain better contract visibility and avoid missed or lost contracts.
- How to automate contract approval and signing.
- How to mitigate contract risk and compliance issues.

Anyone unable to watch the webinar at the time of presentation may register and receive the recording after the webinar.

[Register for the webinar.](#)

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# Webinar: Step-Up Your Third-Party Risk Management Program



NAVEX Global will present a free webinar, "[Using Metrics to Improve Your Third-Party Risk Management Program](#)," on how to set up a third-party risk management program for success.

The event will be Thursday, Oct. 26, at 10 a.m. PDT/1 p.m. EST.

Participants will learn how companies with advanced programs manage their third-party risk and due diligence processes and will get industry benchmarks to size up your program.

Expert presenters will discuss the steps that should be taken to improve a program and minimize risk – regardless of organization size or number of third parties managed.

Organization following the steps have:

- Reduced their risk of legal or regulatory action
- Appropriately defined "high risk" third parties
- Found the most powerful screening and monitoring methods
- Measured the effectiveness of their third-party due diligence programs

[Register for the webinar.](#)

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# On-Demand: Impacts of Tightening Natural Gas Market on Procurement Strategy



Ecova has posted an [on-demand webinar](#) reviewing the top takeaways from third quarter of 2017.

The webinar also covers potential short- and long-term impacts of a tighter natural gas supply and demand balance heading into this upcoming winter.

Other energy and natural gas market trends covered include:

- Upcoming winter, gas and storage vs historical averages
- Associated risks with less gas supply heading into winter
- Working risk tolerance into procurement strategy

[Watch the on-demand webinar.](#)

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# HIPAA Compliance Checklist Webinar

Compliance Group will present [a webinar](#) on HIPAA compliance. The event will be Tuesday, Oct. 17, at 2 p.m. EDT.

“Through the years of helping the Healthcare industry become HIPAA compliant and pass their HIPAA audits, we continually run into the same HIPAA compliance issues and questions,” the company says on its website. “In this webinar we will run through a HIPAA compliance checklist of what needs to be done for your organization to meet the Federal Requirements. All attendees will receive a FREE personal walk through of their organization and to answer all their questions, concerns and to focus you on what your organization needs.”

Questions discussed include:

- What do I need to do to become HIPAA compliant?
- I’ve done my Security Risk Assessment, now what?
- Is there a such thing as overkill when it comes to HIPAA?
- Can you automate HIPAA compliance completely?
- Is group or individual training sufficient?

[Register for the webinar.](#)

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# On-Demand: Successfully Navigating Open Source Software Issues in M&A



Black Duck Software has posted online a [complimentary webinar](#) examining key open source software-related issues and deal points in M&A, licensing and other transactions.

Cybersecurity has become one of the areas where substantive diligence should be conducted not as an afterthought but as an integral part of the M&A process for any deal, particularly those that involve targets with any kind of online presence, Black Duck says on its website.

The continued growth in the use of open source software underscores the importance of thorough software due diligence.

Understanding these key legal and technical risks, as well as strategies for mitigating them, will help you speed and smooth negotiations, avoid protracted due diligence and get better deal terms.

[Watch the webinar.](#)

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# Litigating Climate Change: An Overview of Suits Against the Oil and Gas Industry



The Institute for Energy Law will present a webinar discussing the various climate change-based lawsuits and current trends in climate change litigation.

The event will be Wednesday, Oct. 18, 2017, at 1 p.m. EDT / 10 a.m. PDT. Information about MCLE credit and fees can be found on the [registration site](#).

The institute is a part of the [Center for American and International Law](#).

“Over the past few years, government entities and non-governmental organizations have moved the debate over climate change from the court of public opinion and into the courtroom,” according to the institute. “Oil and gas companies have been one of the bigger targets for such suits, where plaintiffs have alleged that the companies are responsible for rising sea levels and that they have failed to warn about the potential impacts of greenhouse gas emissions.”

[Register for the event.](#)

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# Widening Your Moat: Using Continuation Applications to Protect Commercially Successful Products



Fitch, Even, Tabin & Flannery LLP will present a free webinar, “Widening Your Moat: Using Continuation Applications to Protect Commercially Successful Products,” featuring Fitch Even partners Jonathan H. Urbanek and Mark A. Borsos.

The event will be Thursday, Sept. 28, 2017, at 9 am PDT / 10 am MDT / 11 am CDT / 12 noon EDT.

CLE credit has been approved for California, Illinois, and Nebraska. Other states may also award CLE credit upon attendee request. There is no fee to attend, but registration is required. Register at [http://bit.ly/FitchEven\\_SeptWebinar](http://bit.ly/FitchEven_SeptWebinar)

Protecting a commercially successful product is critical for any business. Although patents can help to prevent others from utilizing covered technology, recent trends in case law and post-issuance validity challenges introduced by the American Invents Act have made it more difficult for businesses to effectively enforce patents against competitors. Continuation applications can be an important tool for bolstering patent protection for key products, providing the patent owner leverage in negotiations and enforcement.

This webinar will provide tips and strategies on how to use continuation applications to



- Limit design-arounds that use similar technology
- Target commercial products
- Expand the scope of patent protection
- Mitigate invalidity challenges
- Avoid antitrust pitfalls

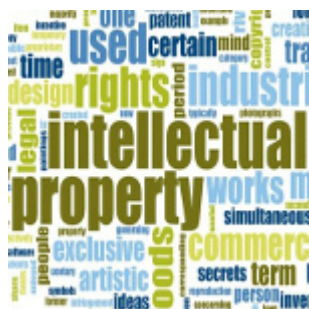
Following the live event, a recording of the webinar will be available to view for one year at [www.fitcheven.com](http://www.fitcheven.com).

[Register for the webinar.](#)

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## [Understanding AIA 102: Prior Art Exceptions and Declaration Practice](#)



Fitch, Even, Tabin & Flannery LLP will present a free webinar, "[Understanding AIA 102: Prior Art Exceptions and Declaration Practice](#)," featuring Fitch Even partner Alan E. Schiavelli.

The webinar will take place on Thursday, August 17, 2017, at 9:00 am PDT / 10:00 am MDT / 11:00 am CDT / 12:00 noon EDT.

CLE credit has been approved for California, Illinois, and Nebraska. Other states may also award CLE credit upon attendee

request. There is no fee to attend, but registration is required. Register at <https://register.gotowebinar.com/register/8108721617713884931>

More and more patent applications now being examined and granted by the U.S. Patent and Trademark Office are first-inventor-to-file applications under the America Invents Act (AIA). The AIA redefined which documents and activities constitute prior art that may be used to reject patent applications and invalidate patents.

During this webinar, attendees will gain a basic understanding of the statutory framework of 35 U.S.C. § 102, including the categories of prior art defined by the statute, the exceptions to those categories, and the manner in which the exceptions can be invoked. We will also discuss a recent Federal Circuit panel decision some see as undermining Congress's intent in establishing the AIA's on-sale bar.

Specific topics will include these and more:

- Changes to prior public use and sale
- Prior art under 102(a)(1) and exceptions
- Prior art under 102(a)(2) and exceptions
- Declaration practice under AIA 102
- Ramifications of *Helsinn Healthcare v. Teva Pharmaceuticals*

Following the live event, a recording of the webinar will be available to view for one year at [www.fitcheven.com](http://www.fitcheven.com).

[Register for the webinar.](#)

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# Is Your Compliance Training Program Working Hard Enough?



Navex Global will present a complimentary [webinar](#) outlining the state of compliance training in 2017. The event will be Thursday, July 27, 2017, at 10 a.m. Pacific time/1 p.m. Eastern time.

“Employee compliance training is intended to create great culture – yet we are still seeing company after company in the headlines because of bad corporate culture,” Navex says on its website. “So where’s the disconnect?”

The webinar will address such questions as:

- What are advanced organizations doing to break through and help create an ethical culture through training?
- What issues threaten training effectiveness?
- How do I gain executive buy-in and decrease employee cynicism?
- How are companies measuring the ROI of training?

The presentation also will include benchmark data compiled from almost a thousand practitioners’ feedback about their training efforts.

[Register for the webinar.](#)

[Join Our LinkedIn Group](#)

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# Webcast: Emerging Trends And Legal Analytics For Employment Litigation

Above the law and Lex Machina will present [a webinar](#) on trends and legal analytics for employment litigation on Thursday, July 13, at 12 p.m. EDT.

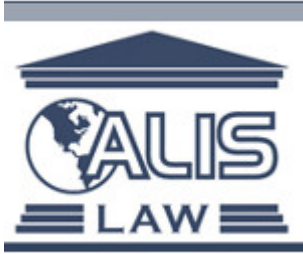
David Lat, founder of Above the Law, says the event will address such questions as: The What do recent political and economic changes mean for the employment litigation landscape? How can knowledge management and technological tools help litigators navigate the transformations in this sector?

Lex Machina is expanding its Legal Analytics to a new practice area, Employment Litigation, shedding light on this rapidly evolving area of law, Lat writes. The webcast will feature panelists discussing new employment litigation data, with never-before seen trends and insights about judges, parties, lawyers and law firms.

[Register for the webinar.](#)

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# The Law Conference for Hotel Owners and Operators



ALIS Law will present its [annual conference](#) on Jan. 22-23, 2018, at the Residence Inn and Courtyard Los Angeles. Attendees are expected to include general counsel teams of hotel ownership companies, management companies and brands, as well as law firms that advise hoteliers.

Under the ALIS umbrella, ALIS Law focuses on current legal matters of interest to hotel owners and operators. While the Americas Lodging Investment Summit (ALIS) conference discusses the issues and opportunities related to buying, selling, and building hotels, ALIS Law focuses on the “day after” the deal closes and the many legal issues owners and operators face, ALIS said in a news release.

As in previous years, ALIS Law will apply for MCLE credit hours in the state of California.

In addition, attorneys in attendance may be eligible to receive MCLE credit through reciprocity or attorney self-submission in other states, and ALIS Law will help provide the details needed to apply. Participants may contact their state bar or licensing authority to verify the requirements and process to apply.

In order for ALIS Law to have record of your attendance on file, attendees should make sure you sign-in at the start of each session. An official record of attendance form will be available on a table outside each session room.

[Get more information on the conference.](#)

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# HIPAA 101: The 30-Minute Guide to Understanding Compliance



Compliancy Group will present a free webinar on HIPAA compliance, titled “[The 30-Minute Guide to Understanding Compliance.](#)”

The event will be Tuesday, June 27, at 2 p.m. EDT.

In this webinar, the goal is to break down HIPAA compliance by walking you through the Regulation since the moment it was enacted in 1996, Compliancy Group says on its website.

“Through the years HIPAA regulation has undergone significant change, and the need to understand the Regulation has as well.

“Though it was once just another regulation, HIPAA has become a cultural issue for health care organizations of all kinds, affecting how to run a practice and the means of doing business. Join us through this timeline of HIPAA compliance and a how it pertains to you as a Covered Entity or Business Associate,” the site adds.

[Register for the webinar.](#)

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