

# How Showcasing Softer Content and Your Firm's Culture Can Enhance Your Social Media Efforts

## *Insight*

Using social media to support your firm's and lawyers' business development efforts should be at forefront of everything you do on LinkedIn, Twitter, Facebook, etc.

---

# Threat From Within: Inside Counsel's Role In Defending Against Data Breaches

## *News*

The biggest threat in terms of disclosure of sensitive information comes from so-called "insider threats," in the form of employees who disclose protected information or provide a means of access to that information to third parties, either unwittingly or otherwise.

---

# Linking an Invention to the Evidence: Strategic Considerations from Prosecution to Litigation

## *Insight*

Fitch, Even, Tabin & Flannery LLP will present a free webinar, “Linking an Invention to the Evidence: Strategic Considerations from Prosecution to Litigation,” featuring Fitch Even attorneys Mark A. Borsos and Evan Kline-Wedeen.

---

# Experts, Know Your Eight Bases of Persuasion

## *News*

What makes an expert witness persuasive to a jury? Is it their background and training? The work that they did on the case? Their communication skills in teaching the jury?

---

# Skills Of Creating a Drama Free Workplace, HR – 2020

The Drama Free Workplaces webinar will give you the understanding, skills, tips, techniques and tools to deal with

the drama,

---

## **Eversheds Sutherland Publishes 2019 TCPA Year-in- Review Report**

### ***News***

Eversheds Sutherland is pleased to announce that the TCPA litigation and counseling subgroup of the firm's Litigation Practice Group has published its 6th annual REDIAL: 2019 TCPA Year-in-Review – Analysis of Critical Issues and Trends in TCPA Compliance and Litigation.

---

## **Texas University Moves to Fire its President Over Law School Admissions Scandal**

### ***News***

Lane failed to promptly report to the board or internal auditor allegations of fraudulent and dishonest conduct by an assistant law dean.

---

# Tips for Drafting Arbitration Clauses in Smart Contracts

## *Insight*

If a dispute arises, the parties may prefer arbitration as an alternative to court, but arbitration doesn't happen on its own – it typically requires a properly drafted arbitration clause.

---

# How to Write Gender-Neutral Contracts

## *Insight*

Conversations around gender and gender neutrality are becoming more and more mainstream, so it is logical that they stay ahead of the trend.

---

# 5 Tips for a Fair Business Contract Agreement

## *Insight*

Drafting a business agreement and documenting it is very important to secure the deal that you will be conducting.

---

# No. 1 of the Top 10 Horrible, Terrible, No Good Mistakes Lawyers Make in Mediations

## *News*

A high-level Justice Department lawyer was in the spotlight this week because he practiced for two months while unaware that his license had lapsed.

---

# 5 Emerging Challenges for Law Firm Leaders in 2020

## *News*

Five important emerging trends or steps for law firm leaders to consider in 2020, each of which will have significant short and long-term implications for firms.

---

# Are You Being SMART About Your Approach to Business

# Development?

## *News*

SMART provides you with focus, so you can actually achieve your goals.

---

## Too Many Teenagers Want to Become Lawyers or Managers

## *News*

Teenagers aren't being imaginative enough with their ambitions as they aspire to a short list of 20th-century occupations in their future careers, according to the OECD.

---

## Deepen Your Compliance Expertise in 2020 with SCCE

## *Workshops 2020*

The SCCE will host Academies in 18 locations worldwide to help Deepen Your Compliance Expertise in 2020.

---

# **Ways Of Resolving Conflict, Effective Mediation – 2020**

In this webinar we will discuss the best tips for approaching conflict and mediating with positive impact making hard conversations easier, This webinar will show you have to use conflict for good, tools for effective mediation, and give you confidence in using disagreements to strengthen your team.

---

## **Best Way Of Payroll Management, HR Management- 2020**

This webinar will touch on all aspects of payroll “ins” and “outs” , The webinar will include ideas on how to maintain a schedule, how to deploy your team members and how to keep your process painless, Also These include hires, terminations, leaves, pay increases, benefit deductions and changes, and employer payments.

---

## **ABA Gives Troubled Law School Three More Years of**

# Accreditation

## *News*

The school was put on probation in 2017, and the council withdrew its ABA approval last summer.

---

## Some Harvard Law Students Are Avoiding Applying To Clerkships With Trump-Appointed Judges

## *News*

Some legal scholars worry that the reluctance of students at one of the nation's premier law schools to clerk for Trump-appointed judges could further polarize the legal profession.

---

## The Biggest Supreme Court Cases to Watch in 2020

## *News*

The Supreme Court will hear a slate of highly charged disputes when the justices return to the bench in the new year and resume one of the most politically volatile terms in recent memory.